



RPM Training Presents Our Virtual Online BRAAT Course

Business Results and Analysis Training

October 21 to November 11, 2021

Trainer: **Murray Voth** murrayvoth@rpmtraining.net 604-786-9049

Brand New Course!

Experience the latest in modern shop management training that is a result of 35 years of experience distilled into 8 hours of intense training. After 16 years of training and coaching Murray knows what works and what doesn't work, and how to get people past their roadblocks!

Most aftermarket automotive shops are started by Automotive Service Technicians. Many do not have any business management training or experience. Their intention of making more money, have more flexibility with their time, and working shorter hours always seems out of reach. They have succeeded so far on hard work and intuition but feel like there should be more.

Here is the more! Business training for Automotive Shop Owners! Here is what you will learn.

1. What is the purpose of a business?
2. What is a successful business?
3. Starting with the end in mind
4. Understand return on investment (ROI)
5. Understand that profit is not a dirty word
6. Understand a balance sheet and retained earnings
7. Learn how to read an income statement
8. Learn how to create a good income statement
9. Learn how to find and use industry key performance indicators
(Course includes complimentary use of Business Results Analysis Tool for 60 days)
10. Learn how to improve key performance indicators.



Testimonial

“Thanks for all your help, Murray. Our last year is beyond anything I thought possible financially. I could not have succeeded to this point without your training and coaching. Your encouragement and positive training and coaching style has brought changes beyond our business into everyday life. I find regular day to day decisions and tasks are made with systems, procedures and with a more logical approach.”
Brad B.

Further referrals available on request.

Your investment is only \$799.00 per person plus applicable taxes. Includes training material, workbook, and handouts. After the Early Bird Discount of \$200 it is only **\$599.00** plus applicable taxes.

Results of implementing this course!

Increasing gross profit margins by 2% to 3% improves bottom line by 25% to 40%.

Reducing Expenses by 5% improves the bottom line by 20% to 25%

Increasing sales by 5% also improves the bottom line by 25% to 40%

Register: Name (s): _____

Shop Name: _____

Business Address: _____

Billing address if different: _____

Email Address: _____ Phone: _____

Credit Card Number _____ Exp. Date _____

CCV# _____ Name on Credit Card _____

Please fill out and send scan or photo of registration to murrayvoth@rpmtraining.net
or text to 604-786-9049